

CEZAR STIRBAT

UI/UX Designer

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PROFESSIONAL SUMMARY

UI/UX Designer with 5 years of experience designing accessible, mobile-optimized user experiences in Agile product teams. Specialized in mobile-first interfaces across HR tech, eGovernment, SaaS, social media, and entertainment applications. Built a billing and invoicing product for the Belgian market from the ground up, covering both mobile and web platforms. Proven ability to lead full design cycles — from user research and wireframing to usability testing and implementation — while mentoring peers and advocating for UX accessibility (WCAG). Integrates AI tooling into the design workflow to accelerate concept iteration and automate repetitive design system work. Focused on clean, scalable design systems that solve real problems and drive user adoption.

CORE SKILLS

UI/UX Design: Mobile-first interfaces, Figma, design systems, usability testing, design tokens, prototyping, wireframing

User Research & Strategy: User research, personas, accessibility (WCAG 2.1 AA), UX audits, surveys, A/B testing, feedback loops

Design Systems: Atomic design, component libraries, responsive design, visual consistency, design documentation

AI-Assisted Design: Figma Make for rapid concept iteration, Claude Code for automating design tokens, variables, and design system maintenance, AI-generated content for prototyping

Tools & Technologies: Figma, Figma Make, Sketch, Adobe Creative Suite, Miro, Zeplin, Jira, Confluence, Claude Code, HTML, CSS, WordPress, Elementor

Collaboration & Agile: Scrum, stakeholder communication, developer handoff, cross-functional collaboration, mentoring

PROFESSIONAL EXPERIENCE

UI/UX Designer, EndPrize Solutions LLC (Contractor) — Remote

July 2025 – Present

- Contributed to the design of the Live Broadcast functionality for a fan-based content creation app.
- Owned end-to-end design for six product areas: Settings module, User Stats modal, Purchased page, Tutorials page, newsletter subscription in the sign-up flow, and orientation preferences pop-up.
- Designed the User Stats modal, enabling creators to view statistics and insights on individual users through charts, data grids, and KPIs.
- Redesigned the Settings module, improving usability and consistency across the application.

UI/UX Designer, Centric IT Solutions — Iasi, Romania

June 2023 – December 2025

- Designed HR onboarding/offboarding and employer management flows, reducing process time by approximately 30%.
- Improved accessibility to WCAG 2.1 AA and updated UI colors and components, increasing user retention by 10% and responsiveness by 20%.
- Redesigned the "Betalen" payment UI with new components and padding strategies, improving UX metrics by 60% in A/B testing.
- Delivered UI/UX design for a Dutch citizen payment application and a full-featured HR & Payroll system.
- Created the organization tree module UI, streamlining structure creation and management for HR administrators.
- Optimized mobile and tablet layouts and built a color-guided documentation system for the development team.
- Built the Centric Lithuania website from scratch in Elementor, increasing engagement by 70%; promoted to lead web developer for the site and maintained long-term client communication.
- Designed components for Locus WMS, including skeleton loaders, status bars, menu panels, and data grids.
- Participated in Centric's internal design guild and contributed to university training initiatives.

Visual Designer, Codeless Technology B.V. — Iasi, Romania

March 2022 – June 2023

- Led UX/UI design for key ERP/CRM features (notes, attachments, release notes), now used by 90% of application users.
- Created Google Ads banners and video assets, increasing LinkedIn interaction by 20% and contributing to a 70% increase in lead generation.
- Delivered marketing visuals, social content, and UX enhancements for ERP and CRM products.
- Designed a whitepaper used in client acquisition efforts, collaborating closely with marketing and creative directors.

Web Designer, Colibri Consulting — Iasi, Romania

September 2021 – March 2022

- Designed and implemented WordPress websites for clients across multiple industries.
- Delivered an online shop for a local restaurant that grew orders by approximately 30%.
- Designed the website for the Mamaia residential complex with custom configuration access, boosting data collection by 60%.
- Maintained 15+ WordPress sites, handling updates, stability, and plugin optimization.
- Created visuals for Google Ads campaigns and produced digital and print assets.

SELECTED PROJECTS

Billing & Invoicing Platform (Mobile & Web) — Belgian Market

End-to-end UI/UX Designer | Client project | 2026

- Designed a billing and invoicing product from the ground up for the Belgian market, delivering both mobile and web experiences.
- Increased user retention by 40% and drove a 70% client return rate following an end-to-end redesign of the platform.
- Improved product accessibility by 60%, with 80% of surveyed clients reporting the application was easier to use after the redesign.
- Conducted user interviews and usability testing to validate design decisions and guide the redesign.
- Worked directly with the product owner to define requirements and priorities, and collaborated closely with the developer through implementation.
- Owned the full design cycle from information architecture and wireframing to high-fidelity UI and developer handoff.
- Built the design system and component library from scratch, ensuring visual and interaction consistency across both platforms.

EDUCATION

Master of Arts, Public Relations, Advertising and Applied Communications

Alexandru Ioan Cuza University, Iasi, Romania | 2022 – 2024

Bachelor of Arts, Visual Arts and Design

"George Enescu" National University of Arts, Iasi, Romania | 2018 – 2021 | Graduated with 9.66/10

CERTIFICATIONS & COURSES

Google UX Design Professional Certificate (Coursera): Foundations of UX Design; Empathize, Define and Ideate; UX Research and Early Concept Testing; Wireframes and Low-Fidelity Prototypes; High-Fidelity Designs and Prototypes in Figma

Interaction Design Foundation: Design Thinking – The Ultimate Guide

Uxcel: Mobile Design; Design Thinking; UX Research; AI in UI/UX Design; Design Accessibility

LANGUAGES

Romanian (native) | English (professional working proficiency) | French